



CALIFORNIA COURT REPORTERS ASSOCIATION

Oceans of Opportunity

THE 107TH ANNUAL CONVENTION

OCTOBER 6 - 9, 2017 • NEWPORT BEACH, CALIFORNIA

NEWPORT BEACH MARRIOTT HOTEL & SPA

SPONSORSHIP PROSPECTUS
& EXHIBITOR INFORMATION

Dear Industry Partner:

CCRA is California's largest association representing ALL reporters and one of the largest state associations in the country. CCRA's membership includes a wide range of professionals representing California's courtrooms, freelance reporters, deposition firms, CART, captioners, schools, and legal organizations.

This convention is the premier educational and networking event for reporters throughout California in addition to other states, drawing hundreds of attendees each year.

For CCRA industry partners, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

CCRA understands valuable marketing dollars need to be maximized and show a return on investment. Our conventions are designed with our vendors in mind. Meals and dedicated breaks are held in the exhibit area to increase vendor's interaction with the attendees. Our extended break times between seminars allow attendees more time to leisurely peruse the products and services provided by our vendors. We also offer several sponsorship opportunities to help your company or association stand out.

California has the largest court system in our country. The reality is what happens to our profession in California affects the court reporting profession around the country. CCRA is fighting hard to keep the profession of court reporting viable and alive. Your support of CCRA makes it possible for us to employ an experienced lobbying group who tracks and proposes legislation as well as advocates on behalf of our profession.

Please accept our invitation to not only exhibit, but to sponsor a portion of the convention. By sponsoring a reception, speaker, or meal, you not only gain exposure, but you demonstrate your support for CCRA and its efforts to support the profession. Sponsorships are available to fit all budgets. Please refer to the sponsorship information located on the back page of this brochure. Please call our Executive Director, Jerry Packer, at the CCRA office (949) 715-4682 for more information or to discuss customizing a sponsorship package that's right for you.

We look forward to your response and the opportunity to work with you.

Sincerely,
Brooke Ryan, CCRA President

Why CCRA?

- 2 Full Days of Exhibiting
- Exhibit Tables Located With Food and Breaks
- 2 Breakfasts With Exhibitors
- 6 Breaks With Exhibitors
- 2 Hosted End-of-Day Receptions With Exhibitors
- 15 Minute Breaks Between Sessions
- Exhibit Registration Includes All Meals

Why Exhibit?

100% of attendees visit the Exhibit Hall to:

- Learn about new products/services that streamlined their work
- Connect with a specific exhibitor
- Learn from exhibitor demonstrations of products/services
- Look for a variety of solutions to issues, so they can compare products/services
- Have face-to-face interaction with exhibitors so that they can get to know you and your organization
- Network with colleagues and to get product recommendations

Become a Sponsor!

CCRA offers a wide range of sponsorship opportunities and levels of commitment that all provide a high degree of visibility for your company during not only during our annual convention but at seminars, events, and in newsletters and email blasts throughout the year. Pick a level that works for your company's vision.

Exhibitor Information:

SATURDAY, OCTOBER 7TH

6:00 am - 7:30 am

Exhibit Setup

7:30 am - 6:30 pm

Exhibit Hall Open

7:30 am - 9:00 am

Breakfast with Exhibitors

10:30 am - 10:45 am

Break with Exhibitors

2:00 pm – 2:15 pm

Break with Exhibitors

3:45 pm - 4:00 pm

Break with Exhibitors

5:30 pm - 6:30 pm

Reception with Exhibitors

SUNDAY, OCTOBER 8TH

8:00 am – 6:00 pm

Exhibit Hall Open

8:00 am – 9:00 am

Breakfast with Exhibitors

12:15 pm – 2:00 pm

Lunch and Break
with Exhibitors

3:30 pm – 3:45 pm

Break with Exhibitors

5:15 pm – 6:00 pm

“Last Call” Reception
with Exhibitors

6:00 pm – 8:00 pm

Exhibit Teardown

EXHIBIT FEES

One 10 x 10 space

\$595

Two 10 x 10 spaces

\$995

Each 10x10 space includes
one (1) Convention registration



Convention Location and Hotel:

Newport Beach Marriott Hotel & Spa

900 Newport Center Drive

Newport Beach California 92660

Phone: 949-640-4000

Newport Beach, California, is a coastal wonderland where leisure and style come together around pristine beaches, luxury shopping, fine dining, and water sports. Fashion Island, with its open-air elegance that fuses Italian style with California cool, boasts chic luxury boutiques nestled amongst cafés and restaurants on lushly landscaped piazzas accented by fountains and palm trees. Opulent hotels and the new Civic Center nearby mirror the shopping destination's sophisticated coastal style, while cultural and culinary offerings abound in Fashion Island and the surrounding Newport Center neighborhood.

The special CCRA room rate of \$159 available through September 15, 2017, or until room block sells out.

Convention Sponsorship Opportunities:

In order to create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various official convention services, sessions, and events that complement the educational nature of the convention.

Sponsoring companies will be recognized with a printed sign at the exhibit hall entrance, a listing in the Annual Convention App, "CCRA Connect," as well as on the CCRA website and other benefits depending on the level of sponsorship.

Convention highlights and activities that are available for sponsorship include: Educational sessions, keynote speaker, app, opening & closing receptions, breaks, lunches, and conference bags (see below).

Please see the last page of this brochure for more details. Please note that these are only suggestions. If you have other suggestions, CCRA is amenable to coordinating your activities and sponsorship interests. Please contact Jerry Packer at 949-715-4682 or by e-mail at jerry.packer@cal-ccra.org.

Deadline: Friday, September 8th, 2017

Platinum (1 Available) \$10,000

Total Dollar Value: \$14,500

- Title Sponsorship of the 2017 Convention
- Sponsorship of Friday evening Welcome Reception
- Two (2) full table spaces at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Six (6) full page ads in the *CCRA Connect* newsletter
- Four (4) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months exclusive banner advertisement and link on CCRA website home page, noting Platinum sponsor
- "Push" ads being displayed on CCRA Annual Convention App (4 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to *CCRA Connect*

Gold (2 Available) \$7,000

Total Dollar Value: \$9,000

- One (1) full table space at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Four (4) full page ads in the *CCRA Connect* newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months small box advertisement and link on CCRA Marketplace website page, noting Gold sponsor
- Sponsorship of Saturday Breakfast, Sunday Breakfast, or Sunday Lunch
- "Push" ads being displayed on CCRA Annual Conference App (2 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to *CCRA Connect*

Silver (4 Available) \$4,000

Total Dollar Value: \$6,500

- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) full page ads in the *CCRA Connect* newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Four (4) months small box advertisement and link on CCRA Marketplace website page, noting Silver sponsor
- Sponsorship of Refreshment Break or Exhibitor Reception
- "Push" ads being displayed on CCRA Annual Conference App (1 ad)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to *CCRA Connect*

Convention (Unlimited) \$2,000

Total Dollar Value: \$3,500

- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) half page ads in the *CCRA Connect* newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Two (2) months small box advertisement and link on CCRA Marketplace website page
- Sponsorship of Education Contribution
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to *CCRA Connect*

Convention Events*

Welcome Reception (1 Available)	\$4,000
Breakfast (2 Available)	\$3,000
Lunch (1 Available)	\$3,500

Break (3 Available)	\$1,500
Convention Tote Bags (1 Available)	\$2,500
Education Contribution (No Limit)	\$300

*Convention event sponsorship based on availability

Convention App & Tote Bag

"Push" ads displayed on CCRA Annual Convention App (4 ads)	No Limit	\$950 per four (4) ads
Advertisement in CCRA Annual Convention App	No Limit	\$600 per ad
Tote Bag Insert	No Limit	\$125 per insert



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To Register for the Convention please visit our website at cal-ccra.org

You will have the option of paying by credit card or mailing a check at a later date.

Sponsor Advertisement & Description

Deadline: Friday, September 8th, 2017 (but you are welcome to get it in sooner!)

Every sponsor/exhibitor company receives a color ad and company description space in the Convention App. Both the ad and the description need to be provided by the sponsor and emailed to info@cal-ccra.org with a subject line of SPONSOR AD. Please note in the email message the names of the attached documents and the program in which they were made (Word, Illustrator, Quark, etc.) See other specifications below.

Sponsor Company Description (text only):

Please write...

- Your company name exactly how you would like the name of your company listed in the conference materials, and
- A 50-80 word description of your organization and the services you provide.

Sponsor Logos (please email):

- color, at 300 dpi (or larger)
- Vector-based EPS files are the preferred format for logo files.
- Logo files may also be saved in one of the acceptable formats at 300 dpi: JPG, TIFF, EPS or print-quality PDF.
- **Logo files may be printed in large format. Please provide the largest and highest quality files available.**

Logos will be used for posters and in the Convention App (on pages separate from your ad and description).

Please email logo files to info@cal-ccra.org with a subject of SPONSOR LOGOS and include in the email message the names of the attached documents and the program in which they were made (Adobe Illustrator, Adobe InDesign, Adobe Photoshop, etc.).

Cancellation Policy

Written cancellations received by Friday, September 8th, 2017, will be issued a refund minus a \$100 U.S. administrative fee.

NO REFUNDS WILL BE ISSUED AFTER FRIDAY, SEPTEMBER 8TH, 2017.

Should you have any questions regarding your sponsorship, please contact Jerry Packer at Info@cal-ccra.org or call (949) 715-4682.