

CCRA'S 105TH ANNUAL CONVENTION



NEWPORT BEACH, CALIFORNIA

#### **OCTOBER 9TH-12TH, 2015**

NEWPORT BEACH MARRIOTT HOTEL & SPA

#### SPONSORSHIP FORM INFORMATION

Our 105th Annual Convention, which is themed "Design, Refine & Shine", will attract hundreds of court reporting professionals from throughout the state. Our convention's exhibitors' hall is the perfect place for attendees to view, sample, and learn about the latest technological advances from the premier vendors in the court reporting profession. This is your opportunity as an exhibitor to showcase to our members all of your fabulous products, services, and expertise.

Newport Beach, California, is a coastal wonderland where leisure and style come together around pristine beaches, luxury shopping, fine dining, and water sports. Fashion Island, with its open-air elegance that fuses Italian style with California cool, boasts chic luxury boutiques nestled amongst cafés and restaurants on lushly landscaped piazzas accented by fountains and palm trees. Opulent hotels and the new Civic Center nearby mirror the shopping destination's sophisticated coastal style, while cultural and culinary offerings abound in Fashion Island and the surrounding Newport Center neighborhood.

The California Court Reporters Association invites you to join us in this coastal playground and take part in CCRA's 2015 Annual Convention being held at the Newport Beach Marriott Hotel & Spa on October 9th - 12th, 2015. Sponsorships are being offered at all levels and to fit all budgets. By your sponsorship, you are not only promoting your products or services but demonstrating your support for CCRA and its efforts to support the profession.

#### Instructions:

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Please complete all sections of the application and mail, fax, or email to: CCRA • 65 Enterprise • Aliso Viejo, CA 92656 Phone (949) 715-4682 • Fax (949) 715-6931 • Email info@cal-ccra.org

Company:	
Name/Title:	
Address:	
City/State/Zip:	
Phone/Email Address:	

#### Sponsor Opportunities:

Please check all that apply and calculate your total.

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Platinum	1 Available	\$9,000	
Gold	2 Available	\$4,500	
Silver	4 Available	\$3,000	
Convention	Unlimited	\$2,000	
Convention Events*			
Welcome Reception	1 Available	\$3,500	
Breakfast	2 Available	\$2,750	
Lunch	2 Available	\$3,000	
Break	3 Available	\$1,250	
Convention Tote Bags	1 Available	\$2,000	
Education Contribution	No Limit	\$250	

Exhibit Space			
(1) 10'x10' Exhibit Space		\$575	
(2) 10'x10' Exhibit Spaces		\$975	
Convention App Program Book			
"Push" ads being displayed on CCRA Annual Convention App (4 ads)	No Limit	\$850 per four (4) ads	
Advertisement in CCRA Annual Convention App	No Limit	\$550 per ad	
Tote Bag Insert	No Limit	\$125 per insert	

\*Convention events sponsorship based on availability

#### Payment:

#### Deadline: Payment due by Friday, September 4, 2015

Please make check payable to CCRA and mail to: CCRA, 65 Enterprise, Aliso Viejo, CA 92656. CCRA accepts credit cards. Please complete the information below if paying with credit card.

I am using a Mastercard Visa	American Express Discover	Total Amount
Card Number		CW
Name on Card		Exp. Date
Signature	Date	



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\$3,000

\$2,000

# **Sponsor Level Descriptions:**

#### Platinum

#### \$9,000

#### Silver 4 Available

- Total Dollar Value: \$6,000
- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Four (4) months small box advertisement and link on CCRA Marketplace website page, noting Silver sponsor
- Sponsorship of Refreshment Break
- "Push" ads being displayed on CCRA Annual Conference App (1 ad)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at **CCRA** Annual Convention
- Subscription to CCRA Online
- Convention

#### Unlimited

- Total Dollar Value: \$3,500
- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) half page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Two (2) months small box advertisement and link on CCRA Marketplace website page
- Sponsorship of Education Contribution
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

# **1** Available

- Total Dollar Value: \$13,000
- Two (2) full table spaces at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Six (6) full page ads in the CCRA Online newsletter
- Four (4) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months exclusive banner advertisement and link on CCRA website home page, noting Platinum sponsor
- Sponsorship of Friday night Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch. Platinum sponsors receive first selection of event.
- "Push" ads being displayed on CCRA Annual Convention App (4 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

# Gold

# 2 Available

- Total Dollar Value: \$8,000
- One (1) full table space at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Four (4) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for **CCRA** Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months small box advertisement and link on CCRA Marketplace website page, noting Gold sponsor
- Sponsorship of Friday night Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch. Platinum sponsors receive first selection of event.
- "Push" ads being displayed on CCRA Annual Conference App (2 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

\$4,500



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#### **SPONSORSHIP FORM INFORMATION**

**Sponsor Advertisement & Description:** 

#### Deadline: Friday, September 11th, 2015 (but you are welcome to get it in sooner!)

Every sponsor/exhibitor company receives a color ad and company description space in the Convention App. Both the ad and the description need to be provided by the sponsor and emailed to info@cal-ccra.org with a subject line of SPONSOR AD. Please note in the email message the names of the attached documents and the program in which they were made (Word, Illustrator, Quark, etc.) See other specifications below.

#### Sponsor Company Description (text only):

Please write...

- Your company name exactly how you would like the name of your company listed in the conference materials, and
- A 50-80 word description of your organization and the services you provide.

#### Sponsor Logos (please email):

- color, at 300 dpi (or larger)r
- Vector-based EPS files are the preferred format for logo files.
- Logo files may also be saved in one of the acceptable formats at 300 dpi: JPG, TIFF, EPS or print-quality PDF.
- Logo files may be printed in large format. Please provide the largest and highest quality files available.

Logos will be used for posters and in the Convention App (on pages separate from your ad and description). Please email logo files to info@cal-ccra.org with a subject of SPONSOR LOGOS and include in the email message the names of the attached documents and the program in which they were made (Word, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, etc.).

# **Cancellation Policy:**

Written notification of cancellation received by Friday, September 11th, 2015, a refund will be issued minus a \$100 U.S. administrative fee. NO REFUNDS WILL BE ISSUED AFTER FRIDAY, SEPTEMBER 11TH, 2015.

Should you have any questions regarding your sponsorship, please contact Jerry Packer at Info@cal-ccra.org or call (949) 715-4682.