

How Can I Make A Difference?

	Official	Freelancer	EF Firm	Supporter	Captioner	CART	StateAssn
Display laptop skin	X	X		X	X	X	
Encourage/procure skins for all in your firm/courthouse	X	X	X	X	X	X	X
Add Ethics First logo and links to your Web site, personal or firm	X	X	X	X	X	X	X
Ask lawyers about law firm's gift-giving policy	X	X	X	X			
Educate lawyers about need for strict gift-giving policies, staff responsibility, IRS, etc.	X	X	X	X	X	X	X
Share your quick elevator speech, ponder points	X	X	X	X	X	X	X
Encourage Ethics First Supporters among state associations, law firms, insurance companies	X	X	X	X	X	X	X
Add Ethics First logo and video links to your email signature line	X	X	X	X	X	X	X
Add Ethics First logo to your business cards	X	X	X				
Add Ethics First logo to your letterhead and invoices	X	X	X		X	X	X
Add Ethics First logo/links to your transcript title pages	X	X	X			X	
Send Ethics First materials/brochures with transcripts	X	X	X				
Encourage and educate your peers, co-workers, and colleagues on the program	X	X	X	X	X	X	X
Write or submit articles for local bar groups.	X	X	X	X	X	X	X
Add Ethics First logo to your advertising materials, calendars, pens, Post-Its		X	X		X	X	X
Promote/educate on Ethics First concepts for county attorneys, public defenders, judges, paralegals to create allies and ripples of influence	X			X			X
Add the EF logo and links as a tab on your state association Web site							X
Do collaborative ads listing all local association Ethics First members in bar publications		X	X				X
Refer to/network with Ethics First Firms		X	X				
Display Ethics First materials/brochures in reception area	X		X				
Answer your telephones with a reference to Ethics First, "ABC Court Reporters, proud member of Ethics First. How can I help you?"			X		X	X	X
Display Ethics First placard on tables in conference rooms	X	X	X	X			X
Sponsor water for bar convention/functions, use Ethics First with your company logo; join forces to share costs			X				X
Give lunch-and-learn, short seminars in a box ... law schools, bar ethics committee, university ethics professors, law firms, bar meetings, young lawyers groups	X	X	X	X	X	X	X

